

She's Boss CHATS

Sponsorship Opportunities

Sponsor our podcast and support our mission to make business women more visible!



Entrepreneurial women and business leaders are often 'invisible' in the media and we want to change this. We all need role models - 'if you can see it, you can be it' - and so Jules interviews successful women business owners and leaders about their life and career from school days to today. Many have a windy path to success and many have had huge obstacles in their path that they have overcome.

As women, we are not always after a 'quick fix'. We want to be inspired by the stories of other women and their lives and careers.

The She's The Boss Chats podcast releases one episode per week, each focusing on an amazing female founder or business leader.



Over 150 episodes have been recorded so far and Jules is interviewing 2-3 a week, with a 6 week waiting list. Jules has power of influence, with a 100% acceptance rate.



We welcome your support and hope to offer you great content to share, as well as supporting you and your message in the podcast descriptions, potentially in ads, and in our social media posts.

10k downloads/streams

& over 150+ episodes from successful Founders, CEOs and other influential women

With listeners from 75+ countries

(70% AUS 15% USA)

- You can choose to sponsor just one episode, which would not be exclusive (there may be other sponsors)
- You can choose to sponsor all our episodes (4-5) per month (non-exclusive). Min 6 months commitment.
- You can be our only sponsor and get all our love. Min 6 months commitment.

Opportunities	One episode (non-exclusive)	Non-Exclusive per month (4-5 episodes)	Exclusive per month (4-5 episodes)
Logo on podcast thumbnail	♥	♥	♥
Your website URL link in podcast description	♥	♥	♥
Para about your business in podcast description	♥	♥	♥
Para about you and tag in Facebook post (1.7k followers)	♥	♥	♥
Para about you and tag in LinkedIn post (8.5K followers)	♥	♥	♥
Tag you in all social media posts	♥	♥	♥
Warm introduction to one podcast guest per month	♥	♥	♥
Graphic tile for your email/website to say you are a sponsor	♥	♥	♥
Inclusion of your name, brand and website address in podcast outro		♥	♥
Free She's The Boss Group membership for duration of sponsorship		♥	♥
Ad in the middle of podcast episode			♥
Dedicated social media post (LI and FB) about your support and your business (per month)			♥
Inclusion of your name and brand in podcast intro			♥
Warm introduction to 4 podcast guests of your choice per month			♥
	\$1000*	\$1500*	\$5000*

Get in touch!

📞 0409 494 490

✉️ jules@shesthebossgroup.com

